

EUROVA PRINT

VOLUNTARY AGREEMENT (VA)

OUR SUSTAINABILITY PATH

20.8% **ENERGY EFFICIENCY**
The VA reduced energy consumption between 2011 and 2013.*

14% **CO₂ EMISSIONS**
The VA will achieve more emissions reductions than an EU Regulation scenario in 2020.**

FINANCIAL COSTS
€ 2.5 million
The VA will save administrative costs for the national authorities.**

DOUBLE
the total savings in energy consumption for the period 2011-2020 as compared to an EU regulation scenario for the period 2011-2020

THREE TIMES
more CO₂ emissions savings as compared to an EU regulation scenario for the period 2011-2020

WHO WE ARE

16 LEADING MANUFACTURERS

of printers, copiers and multifunctional devices, signatories of a Voluntary Agreement (VA)

WE COMMIT



to reduce

our environmental footprint and establish targets (backed by the EU)



to design

our products in a way that makes them more energy efficient and easily recyclable



to inform

customers on how to make the best environmental choices when purchasing and using our products

WE SELL MORE THAN

of all imaging equipment in Europe

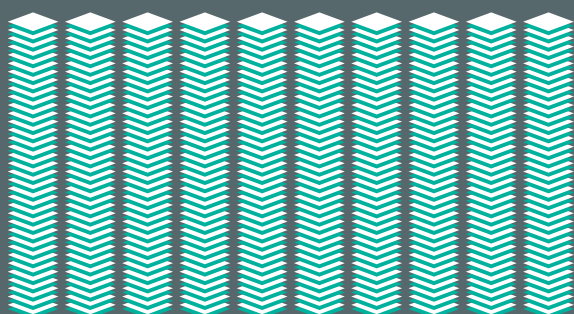
95%

OUR IMPACT

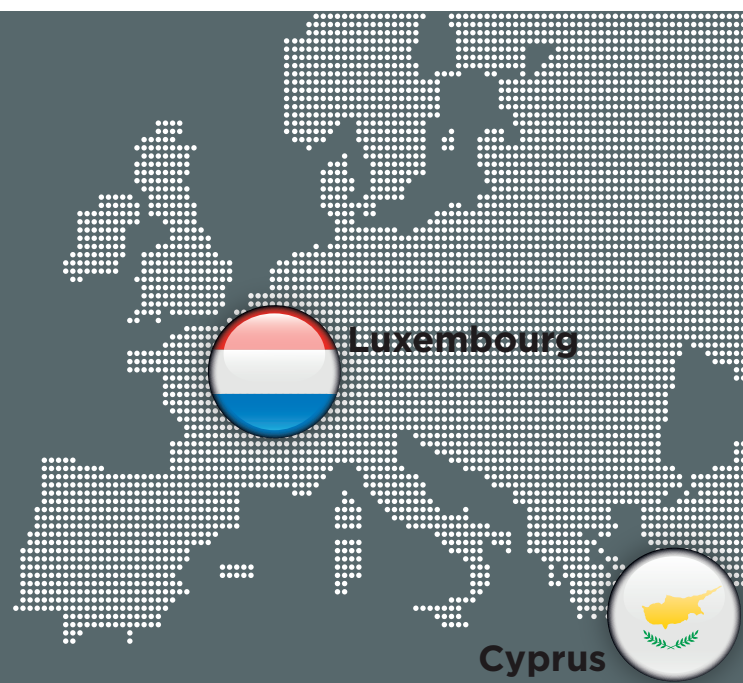
THE VA WILL HELP SAVE

1 Million tons of office paper

by 2020 in the EU



This is enough to cover the entire surface of Cyprus and Luxembourg together in A4 sheets (more than 11.000 km²)



*For OM products which include inkjet devices for use in domestic or small business environment. Data drawn from: "Energy Efficiency Report of the Independent Inspector, ERA, April 2014.

**Data drawn from: European Commission, Impact Assessment on the voluntary ecodesign scheme for imaging equipment, January 2013.